

Safe Haven

+

Brookfield

+

613 Guests

=

\$173,410.81

Raised last year to help
Calgary's vulnerable
children and youth.

Join us in doing it again!



Brookfield

ON OCTOBER 22, PLEASE JOIN US ONCE AGAIN FOR
CALGARY'S PREMIERE COCKTAIL AND AUCTION EVENING



Join friends and colleagues at one of the the truly enjoyable charity events of 2011! Mingle with your favorite celebrities while you bid on stellar auction packages. Catch up with friends and guests as you stroll the Street of Dreams™. You will find gourmet food stations that cater to the most discerning of palates, engaging cocktails, original entertainers, and see who's all uniting to help give Calgary's vulnerable children and youth their future back.

Saturday, October 22, 2011 • 6:00 p.m.
Suncor Energy Centre • 111 - 5th Ave SW, Calgary, Alberta.

Annually Safe Haven Foundation commits \$250,000 in financial support to programs that provide enriching experiences and the care and support needed to keep kids safe off the streets and in school. Today, Safe Haven Foundation reaches over 800 children a year through our alliance with front line agencies that share our focus on Calgary's vulnerable and at-risk youth. Gala proceeds support the Safe Haven Foundation Endowment Fund.

Join us and help build a brighter future for our city's vulnerable children and youth for generations to come.

safehavenfoundation.ca

SPONSOR LEVELS

AVENUE
.....

SPECIALTY

BOULEVARD

STREET

\$3,000

\$7,000

\$12,000

\$18,000

8 Tickets

Reserved high top cruiser table with four seats



EVENT RECOGNITION

Individual signage on table (non logo)



Logo signage on table



Name recognition on Safe Haven/Brookfield Website



Logo placement on Safe Haven/Brookfield Website



Logo recognition in evening program



EVENT SIGNAGE

Dedicated Crescent in your name



Dedicated Boulevard (medium format)



Dedicated Street in your name (large format)



Repeated logo recognition on TV monitors



SPECIALTY RECOGNITION (LIMITED)

Dessert sponsor recognition and signage



Entertainment sponsor recognition and signage



Martini Bar sponsor recognition and signage



Volunteer sponsor recognition and signage



Customize your own sponsor package



MEDIA COVERAGE

Name recognition in thank you ad



Logo placement in thank you ad



30 second LIVE celebrity interview



2 minute LIVE celebrity interview



Interview footage for use on your own website



Social media recognition



Logo in Brookfield newsletter



Advertisements in Brookfield newsletter



Name recognition in Press Releases



Logo placement in Captivate Elevator screens



EXTENDED MEDIA FOCUS

Celebrity coverage and Emcee recognition



Prominent recognition on TV monitors



Prominent recognition in all marketing materials



Website Advertorial focusing on your contribution



For information regarding sponsorship,
please contact Jebb Fink:

403.230.2613

jebbfink@safehavenfoundation.ca

For additional information or to purchase
sponsorship, donate, or purchase tickets
online, visit safehavenfoundation.ca

Ticket Price: \$300 per person,
non-reserved seating



Brookfield

